

MONTHLY NEWSLETTER

“Alone we can do so little; together we can do so much.”

– Helen Keller



**SABUJ
SANGHA**

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Young Learners of KSSN Honour Teachers on Teachers' Day

The Nandakumarpur Sabuj Sangha Knowledge Campus came alive with colors, music, and emotions as students of Kishalaya Sishu Siksha Niketan celebrated Teachers' Day on September 5, 2025.

From the youngest learners to the older students, the children poured their hearts into songs, dances, dramas, and cultural presentations, each performance carrying a message of love and respect for their teachers. The stage turned into a canvas of gratitude—echoing with melodies, vibrant steps, and thoughtful words that spoke of the vital role teachers play in shaping dreams and values.

The celebration was not merely an event, but an experience filled with laughter, creativity, and heartfelt appreciation. For many children, it was their way of saying thank you to those who guide them every day. Students reflected that the day served as a poignant reminder of the deeper meaning of teaching—that it is not confined to lessons in books, but extends to nurturing confidence, character, and hope for the future.



Gram Seva Initiative Helps SHG Members Build Sustainable Incomes



For many women Self-Help Group (SHG) members in Nadia district, the path to self-reliance is being paved not only with dreams but also with goats, poultry, and ducks. Through the Agriculture Initiative under the Gram Seva Program, rural women are discovering fresh opportunities to earn, save, and support their families with dignity.

Since its launch, the initiative has provided women with 141 goats, 1,050 RIR birds, and 325 ducks, helping them diversify livelihoods and reduce dependence on uncertain sources of income. For many households, these animals are more than livestock—they represent financial security and a chance to build a better future.

But the program does not end with distribution. To ensure that the women can turn this support into sustainable success, the Gram Seva team is offering continuous guidance and training. On Tuesday, the Atalia Gram Seva Kendra in Shimurali Gram Panchayat became a hub of learning, as 50 SHG members gathered for a one-day animal husbandry training program.

The women received practical insights on poultry farming, duck farming, and goat rearing, equipping them with knowledge to improve productivity and income. Participants expressed gratitude, saying the training gave them the confidence to manage livestock more effectively and use it as a tool for resilience.

Organisers highlighted that the initiative is about more than distributing resources. “This is about building confidence, knowledge, and sustainable livelihoods for women,” one of them shared. With livestock in their backyards and skills in their hands, these women are now scripting stories of empowerment—one bird, one goat, one step at a time.

Computer Literacy Program Opens New Horizons for Underprivileged Children

What began as a simple selection visit in April turned into a transformative journey for 14 children from marginalized backgrounds, who recently completed the Computer Literacy Program (CLP), a flagship CSR initiative of IBM. IBM officials visited the Aalor Disha Unit at Champahali railway colony, South 24 Pgs, WB, to identify participants. 6 children from Aalor Disha formed Group A, while 8 girls from the Nayantara Program were shortlisted for Group B. With support from Sabuj Sangha, participants from three other organisations also joined the program.

From July 13 to September 14, 2025, the IBM New Town office buzzed with excitement every Saturday. Group A students, many of them touching a computer for the first time, discovered the basics—learning about hardware, software, MS Word, Excel functions, Internet, and PowerPoint. Meanwhile, Group B, already familiar with fundamentals, sharpened their skills through advanced training in Microsoft applications, Internet usage, and email creation.



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The program culminated in a joyful closing ceremony on September 14. Children presented their projects with confidence and creativity, surprising the audience with their polished PowerPoint slides and computer work. Beyond digital learning, they also showcased their cultural talents through dance and recitation. Each participant received gifts as tokens of encouragement.

For many of these children, this was not just about learning computers—it was about discovering self-confidence and opening doors to future academic and professional opportunities. The initiative stands as yet another milestone in IBM’s commitment to bridging the digital divide and empowering the next generation.

Women’s Equality Day Celebrated with Women’s Cricket Match



Women’s Equality Day was celebrated with great enthusiasm in Murshidabad, WB, through a special program under the Digital Sakhi Project, supported by L&T Finance and implemented by Sabuj Sangha. The event, held under the theme “For ALL Women and Girls: Rights. Equality. Empowerment.”, aimed to spread awareness on women’s rights and gender equality in rural areas.

The celebrations covered four blocks—Bhagwangola II, Murshidabad Jiganj, Berhampore, and Beldanga I. The main gathering was organised at the Boigachi Dada Bhai Sporting Club playground, where a Women’s Cricket Match became the centre of attraction. More than 100 Digital Sakhis attended the program, with 44 women participating as players in four teams. Others supported them with songs, slogans, and claps from the sidelines.

Organisers said the cricket match carried a strong message beyond the game. “It was more than a match—it was a statement that women belong everywhere, including the sports field,” one of them remarked. The initiative is part of the Digital Sakhi Project’s mission to promote digital and financial literacy among rural women and youth while fostering gender equality. The day ended on a cheerful note with laughter, camaraderie, and a renewed pledge by the women to work together for equality.

Inauguration of Sagar Euro Bakery: A New Milestone for Sagar Island



On 20th September 2025, Sagar Island celebrated a historic milestone with the inauguration of Sagar Euro Bakery – a pioneering initiative that embodies both progress and women’s empowerment. For the very first time, modern bakery products will be produced entirely by women, marking a new chapter in the island’s journey toward self-reliance and sustainable livelihoods.

The inauguration ceremony was held in the esteemed presence of our respected Director, Mr. Anuman Das, along with distinguished guests: Mr. Allard Jacobs, Bakery Expert from PUM Netherlands; Dr. Amal Mukhopadhyay from the Hanseatic India Forum; Mr. Srimanta Kumar Mali – Sahakari Sabhadhipati, South 24 Parganas Zilla Parishad & Chairman, GBDA; Mr. Bapi Halder, Member of Parliament, Mathurapur Lok Sabha Constituency; Mr. Bankim Chandra Hazra, Minister-in-Charge, Sundarbans Affairs Department, West Bengal; Mr. Kanaiya Kumar Roy, BDO, Sagar Block; Ms. Sabina Bibi, Chairperson, Sagar Panchayat Committee; Dr. Dilip Kumar Pal, Ex-Special Secretary, PNRD, WB & Ex-Senior Consultant, NIRD & NIRDPR, Govt. of India, Hyderabad;

Mr. Supriyo Sarkar, Ex-Joint Director, Department of Women and Child Development and Social Welfare; Mr. Pradip Baleswar, Executive Member, Sagar Panchayat Samiti; and Mr. Jaydev Das, Siksharatna Awardee, West Bengal, Principal, Social Worker, along with other dignitaries. Their gracious presence underscored the significance of this initiative as a transformative step for women and the wider community of Sagar Island.

The initiative brings together women from local Self-Help Groups (SHGs) who aspire to move beyond household responsibilities and contribute to their families’ income. With determination and vision, they travelled to Nandakumarpur village in South 24 Parganas, where they underwent a week-long, hands-on training at the German Bakery unit. Working closely with experienced women bakers, the participants mastered baking techniques and acquired essential entrepreneurial and management skills required to run their own bakery at Sagar.

By mid-September 2025, production at Sagar Euro Bakery officially commenced. The training process was further enriched with international expertise, as Mr. Allard Jacobs visited Sagar Island to simplify baking processes and demonstrate practical, easy-to-adopt methods. His guidance boosted the confidence of the women entrepreneurs, enabling them to manage production independently.

This initiative is much more than the opening of a bakery. It represents a symbol of transformation and empowerment. Women who had never ventured beyond the boundaries of their homes are now leading enterprises, producing high-quality food products, and creating new income opportunities for their families. Their bold step is inspiring the entire community, showcasing the power of collective courage, skill development, and opportunity.

For Sabuj Sangha, the launch of Sagar Euro Bakery is not just another project – it is a living example of dreams turned into reality, proving how empowerment, training, and solidarity can transform lives. This milestone will continue to inspire many more success stories in the history of Sagar Island.